

Member Survey on Tri-fold Brochure Holders

Posted: February 4, 2011

Dear Patriots:

Attached as a JPEG picture file, below, already virus checked, is a picture of our MOPH Pride Tri-fold brochure holder, with our inserts, a Purple Heart mini-mini Medal, Purple Heart Stamps, MOPH membership application, and a business reply envelope we use in our Welcome Home program, both for recently wounded troops, and older Patriots from previous wars. We also enclose a brochure about the MOPH Service Foundation. At the BOTTOM and on the LEFT side of this picture is the original, uncut Tri-fold brochure holder before we place any inserts.

Due to the cost, use, and limited availability of Tri-fold brochure holders, there is a real question whether we should continue to use these brochure holders in our recruiting, welcome home, or other presentations and activities in our Order. In Chapter 353, we use these brochure holders primarily for our Welcome Home program, presentations to new Chapter members, and older veterans we meet. Sometimes at combat unit meetings, Chaplains and/or Psychologists have asked to insert some of their materials on suicide prevention, and family assistance, to avoid singling out any troops. We always try to help with such requests. If you have other ways to use these brochure holders, please do let me know. Thank you.

The basic question to you is: Would you like to continue having these Tri-fold brochure holders available upon request? Cost is NOT the object at this time, as I am receiving a wide variety of printing cost bids and estimates, which will be shared with our leaders before any decision is made. No reply will indicate no interest. Please tell me if you are interested or would like to have these brochure holders available for your use in the future.

There is no conflict with our National leadership on this question. I am just trying to gather the maximum amount of information, cost estimates, and Patriot, Chapter and Department levels of interest in these Tri-fold brochure holders to assist in their decisions.

If you have any questions, please call me directly at 703-998-8744 home or 571-332-5316 cell phone.

Thank you for your consideration of this question. Best Regards.

Yours in Patriotism,

Steve Cobb

Welcome Home Project Team Leader
and Adjutant, Chapter 353, MOPH

1 Attachment - Pride Tri-fold brochure holder picture in JPEG

