

MOPH Chapter 353 TRI-FOLD BROCHURE COSTS

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From: Patriot Steven Cobb, Adjutant, Chapter 353, MOPH

Welcome Home Project Team Leader

Posted: May 18, 2011

Dear Patriots:

In late March our National leadership decided not to continue with production of Tri-Fold Brochure Holders (abbreviated as TFBH) due to the high costs involved. I have **NO** criticism of this decision because of the high costs, and understand the money shortage we have at the national level. We as a Chapter were also authorized to reproduce these brochure holders at our own expense, and NOT as an Americanism item, for our use in welcoming home troops and/or new members. Our Chapter 353 members voted to print up to 10,000 of these TFBHs, and to make available to any MOPH member, Chapter or Department, the TFBH on a not for profit basis, to cover only our printing and shipping costs based on a composite average of the replacement costs as received in bids over the past few months.

We recognize that not every Chapter or Department will need this TFBH, but some who welcome home troops or have a complimentary membership program may want to use this **NON**-Americanism item.

Based on the above, our proposed costs and terms are as follows, on a not for profit basis, including shipping and handling:

Less than 100 brochure holders = \$1 each
100 to 200 brochure holders = 90 cents each
201 to 500 brochure holders = 80 cents each
501 to 1,000 brochure holders = 70 cents each
1,001 to 2,000 brochure holders = 60 cents each
Over 2,000 brochure holders = 50 cents each
Over 3,000 brochure holders = Please call for a price quote

Payment terms: Check or cash only (no charge cards) payable in advance to Chapter 353, MOPH (at) 5001 Seminary Road, Apt. # 914 Alexandria, VA 22311-1914 Tel: 703-998-8744 and if no answer, then cell phone at 571-332-5316 or 10.

The technical description of this **NON**-Americanism item is:

Flat size 14.875" x 11.875", Die cuts with round corner flap in center w/business card slits. Prints 4/4 on 80# Gloss Cover, Die cut and fold to 4" x 9". We have reduced the top size by 1/8" so that 2 brochure holders with a Purple Heart mini-mini Medal will fit inside a Business Size # 10 envelope for mailing.

Attached as a JPEG file, already virus checked, is a picture of the Tri-Fold Brochure Holder (TFBH), including a blank format and our Chapter 353 inserts for our returning troops, with our MOPH Membership application and a one size smaller Business Reply Size # 9 return envelope with postage paid enclosed. ONLY the Tri-fold Brochure Holder (TFBH) is included in this printing offer.

In order to finalize our printing production, please let me know if you plan to order any of these TFBHs, and HOW MANY, by not later than **12 Noon** Eastern Time (ET), on **Friday, May 20, 2011**. If there is not a sufficient response, then after that time we may be limited to small orders of less than 500 or 1,000, due to printing less than 10,000 to reduce our per unit costs. Negative replies of no interest are not requested or required.

Thank you for your consideration of this printing offer. For those who already know what the TFBH is all about, or who would like to discuss something in further detail, please feel free to call me at home to my phone numbers above. Thank you, and Best Regards.

Yours in Patriotism,

Steve Cobb
Adjutant, Chapter 353, MOPH
Welcome Home Project Team Leader
1 Attachment - TFBH picture in JPEG format

