

VETERANS OF FOREIGN WARS FOUNDATION ANNOUNCES 2011 BURGER KING® UNMET NEEDS FUNDRAISER

(October 31, 2011) Kansas City, MO: The Veterans of Foreign Wars Foundation is proud to announce that for the fifth consecutive year, participating Burger King® Restaurants will be raising funds for the VFW's Unmet Needs Program throughout the month of November through the annual Burger King® Unmet Needs Fundraiser. Over 1,200 Burger King® Restaurants have participated since 2007 and have raised over \$1.3 million in support of the program. Burger King® customers are encouraged to donate \$1 or more at participating locations across the country as the proceeds will help military families in need pay for essentials such as rent/mortgage, utilities, medical expenses, vehicle repairs and food.

"Burger King® Restaurants are proud to support America's military families and we appreciate the support of all of our great customers in assisting those who have sacrificed so much for our country," said Burger King® Franchisee Owner and VFW Foundation Board Member Mike DeRosa. "We look forward to this year being the most successful yet."

"Burger King® Franchisees continue to do wonderful work for America's military families," said VFW Foundation Director John Lowe. "The VFW Unmet Needs program helps military families in their greatest times of financial need, and it is through the support of great companies such as Burger King® and their wonderful patriotic customers, that we are able to provide such great assistance."

Since 2007, the VFW Unmet Needs Program has provided over \$4 million dollars in financial assistance to deserving military families. The program assists with basic life needs such as rent, mortgage, utilities, vehicle repair, medical expenses or food/basic assistance. The program has helped over 3,000 military families and is supported by individual donations and the VFW Foundation's Return the Favor campaign, which honors, celebrates, and supports active-duty military, veterans, and their families. Funds are available to all five branches of the military, as well as members of the National Guard and Reserves. Assistance is awarded in the form of a grant, not a loan, so recipients aren't required to repay and are paid directly to the creditor and not to the individual.

For a list of participating Burger King® Restaurants, please visit www.vfw.org.

About Veterans of Foreign Wars Foundation:

The Veterans of Foreign Wars Foundation is the official charity of the Veterans of Foreign Wars of the United States (VFW), America's oldest and largest organization for combat veterans. Return the Favor is an awareness and fundraising campaign to honor, celebrate, and support active-duty military members, veterans, and their families. Our mission is to support programs and services that provide financial assistance for military families, free phone calls for service members overseas, VIP treatment for troops and their families at entertainment events, and morale boosting events for military units. These programs and services are provided at no cost to the recipients. The VFW Foundation is one of the nation's highest rated 501 (c) (3) non-profit organizations. For more information, please visit www.vfwfoundation.org.